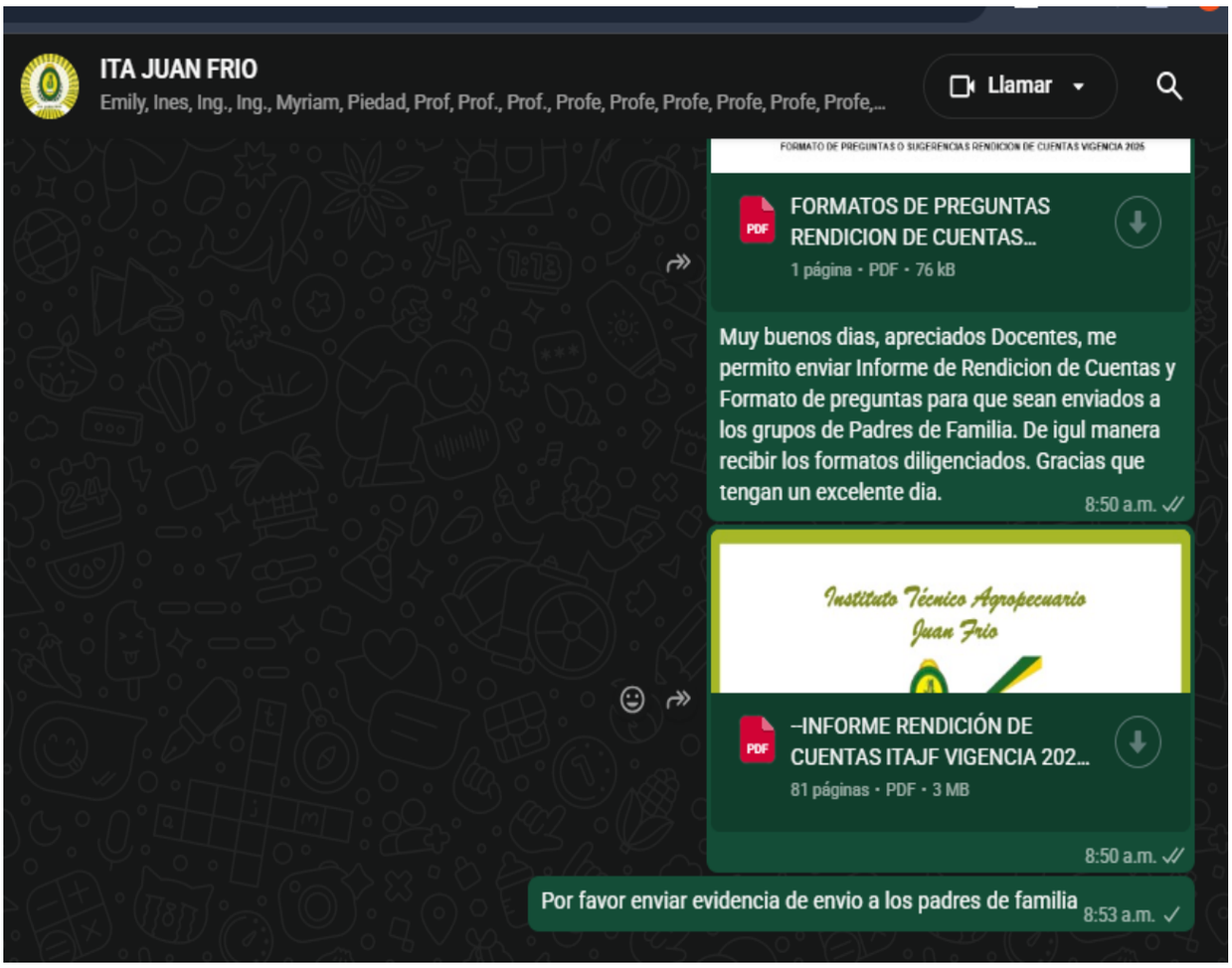ENVIO COMUNICACIÓN POR WHATSAPP